



Market America's Non-Profit Organization Program

Your supporters earn **\$ Cashback** shopping for products they're currently buying from their favorite online stores, while your non-profit earns royalties.

Fundraising substantially challenges non-profit organizations more and more every day. Federal, state, and local agencies are not committing as many resources to funding non-profits. Supporters are finding it harder and harder to contribute anything more than their time. There must be an answer.

The Market America Non-Profit Organization Program is a free program that helps you and your non-profit create an additional funding source. Your non-profit receives a fully e-commerce enabled website with access to millions of products and thousands of brand named stores. Your supporters do not have to change their buying habits. They sign-in at your website and shop at their favorite stores like Best Buy, Walmart, Sears, The Home Depot and Staples. They save money, get access to exclusive deals, earn up to 50 percent Cashback on qualified purchases, and your non-profit receives weekly and monthly royalties based on your supporters' purchases. Also, your supporters can invite their friends to shop on your website and earn 0.5 percent Cashback on the purchases made by anyone they've invited.



Getting Started is Easy!

- 1 Talk to the Market America UnFranchise® Owner who shared this information with you and enroll in the Non-Profit Organization program.
- 2 Share the news! Promote your non-profit organization's new website to your supporters.
- 3 Encourage your supporters to invite their friends, family and acquaintances to shop on your website so they can earn 0.5 percent cashback on referrals' purchases.
- 4 As everyone shops online, qualified purchases through your website generate weekly and monthly royalties for your non-profit organization!

Examples of Cashback Partner Stores:

Dollar Days

Minimus.biz

Alice

Perfect Smile

JCPenney

Macy's

Staples

Cooking.com

Home Depot

PetFoodDirect

ShoeBuy

Bloomberg Business Week

